



Preservation Sponsorship Program Details

The WKPG Preservation Sponsorship Program gives individuals, local businesses, larger corporations, and nonprofits the opportunity to support WKPG's mission of preserving the natural heritage of open spaces and educating our community about the importance of undisturbed lands.

There are several different tiers of Sponsorship available. All Sponsors, regardless of level, will receive the following in recognition of their generous support:

- Inclusion on the Sponsor page of the WKPG website
- Scheduled callouts on social media and in our newsletter
- Optional staff training for businesses or nonprofits

We do ask that all Preservation Sponsors display their support for WKPG somewhere visible to their networks, including promotion on their social media accounts and/or website - this is optional, but we will always ask!

Each Sponsorship will be for the duration of one year, with the option to renew being presented by WKPG to the Sponsor with 60 days' notice before the Sponsorship period concludes.

Sponsorship Tiers

Green

The first Sponsorship tier, **Green**, is intended for organizations who choose to support WKPG's goals of expanding our reach and connections within the community. There is no financial obligation for this tier of sponsorship. A Sponsor Outreach Ambassador volunteer will be assigned to each Green Sponsor to ensure that WKPG's promotional materials are available throughout the year and are visible to the Sponsor's network.

Bronze

Bronze Sponsors have two options available:

- 1) donate an item for a future auction or raffle OR
- 2) provide in-kind services to WKPG, make a cash donation, or host a fundraiser at a value less than \$500.

Silver

Silver Sponsors may choose to provide in-kind services to WKPG, make a cash donation, or host a fundraiser with a value between \$500 and \$999.

Gold














Gold Sponsors may choose to provide in-kind services to WKPG, make a cash donation, or host a fundraiser with a value between \$1,000 and \$4,999.

Platinum

Platinum Sponsors may choose to provide in-kind services to WKPG, make a cash donation, or host a fundraiser with a value between \$5,000 and \$9,999.

Diamond

Diamond Sponsors may choose to provide in-kind services to WKPG, make a cash donation, or host a fundraiser with a value at or above \$10,000.

Sponsorship Activity*	Callout on Social and in Newsletter	Quarterly Sponsor Callout (4x annually)	Invitation(s) to future events	Site Tour at WK Preserve (when possible)	Logo Placement on Signage (when possible)
Green**					
Bronze (up to \$500)					
Silver (\$500-999)				5 participants	
Gold (\$1,000-4,999)			2 tickets	5 participants	
Platinum (\$5,000-9,999)			4 tickets	10 participants	
Diamond (\$10,000+)			4 tickets	15 participants, guaranteed private tour	

*All sponsorship activities listed have been approved by WKPG's Board of Directors. Additional sponsorship activities may qualify for recognition, pending Board consideration.

**Intended for organizations only. Display of WKPG literature must be conspicuous to network. Inclusion in Sponsorship Callout requires regular communication from Sponsor to WKPG contact to replenish literature inventory at least quarterly.